



Simmental

- \$20,000 high-selling bull at the 2024 Great Northern Bull & Female Sale.
- Powerful son of LBRS Genesis G69 and Heritage Cattle Company's up-and-coming Hook's Hope 208H donor cow.
- Top 1% of the breed for \$API, top 2% for \$TI and Marbling, with an IMF of 6.21. Big growth numbers without sacrificing calving ease or birth weight.
- Use Integrity to add growth, carcass quality, style and soundness.
- Proven heifer bull.



Hook's Hope 208H - Dam

ASA# 4300790 • PB SM • Homozygous Black • Homozygous Polled

WS Proclamation E202
Sire: LBRS Genesis G69
LBR Diana D69

TJ Heisman 388F
Dam: Hook's Hope 208H
Hook's Ceres 11C

Semen: \$40/unit – available through owners

Trait	CE	BW	WW	YW	ADG	DMI	\$GAIN	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	REA	\$API	\$TI
EPD	13.9	-1.1	92.4	142.5	0.31	1.03	0.058	6.3	23.4	69.5	20.2	15.4	38.5	-0.08	0.84	0.66	192.4	108.1
ACC	0.45	0.48	0.48	0.48	0.48	0.37	0.41	0.44	0.24	0.31	0.39	0.45	0.43	0.36	0.45	0.43		
%	15	15	15	15	20	85	35	45	50	25	10	15	35	99	2	90	1	2

EPD as of 2.27.26

Heritage
2011
Cattle Co.

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320-905-3775
Casey Rood
Belgrade, MN



Simmental

- JCCO All Terrain 35K is a phenotypically dominant son of W/C Bank On It, backed by one of the most decorated and influential maternal lineups in the Simmental breed. His granddam is the now-deceased and legendary K-LER/RC Miss Hoya Saxa 111Y. His dam is a full sister to the Triple Crown Female, Miss Hoya Hayleigh. With elite matrons such as Miss Werning KP 8543U, KS Miss Sequoia Y770, and K-LER/RC Miss Hoya Saxa 111Y stacked deep in his pedigree, this is a bull where **power, predictability, and maternal excellence** are bred in.
- Phenotypically elite in every sense, All Terrain 35K combines exceptional bone, a square and powerful hip, and a soft, flexible middle, all supported by an **ideal foot and structure**. He is unmistakably **the right kind**, and his progeny have already begun to validate his genetic merit—**turning heads, winning banners, and proving his ability to transmit elite phenotype to the next generation.**



Granddam - RC Miss Hoya Saxa 111Y



Full sister to All Terrain's Dam



All Terrain's progeny

ASA# 4113790 • PB SM • Heterozygous Black • Homozygous Polled

W/C Bankroll 811D
Sire: W/C Bank On It 273H
KS Miss Sequoia Y770

LLSF Pays To Believe ZU194
Dam: KDP Miss Hoya Blair
K-LER/RC Miss Hoya Saxa

Semen: \$50/unit

Semen available through owners,
Cattle Visions or Interglobe Genetics

CATTLE Visions
www.cattlevisions.com



Trait	CE	BW	WW	YW	ADG	DMI	\$GAIN	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	REA	\$API	\$TI
EPD	13.2	-0.3	61.2	72.9	0.07	-0.41	-0.009	6.5	23.0	53.5	12.5	8.7	33.1	-0.34	-0.17	1.03	103.9	62.8
ACC	0.43	0.46	0.44	0.44	0.44	0.34	0.38	0.41	0.17	0.25	0.35	0.43	0.40	0.33	0.39	0.40		
%	20	25	99	99	99	1	95	40	55	90	80	85	55	60	99	25	95	99

EPD as of 2.5.26



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Kash and Taw Johnson
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Cohen and Stetson Holtsclaw
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Carthage, IL